

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Johnny B. Corvin et al.
Application No. : 09/775,202 Confirmation No. : 7104
Filed : February 1, 2001
For : SYSTEMS AND METHODS FOR PROVIDING
PROMOTIONS WITH RECORDED PROGRAMS
Art Unit : 2426
Examiner : Jun Fei Zhong

New York, New York 10036
January 28, 2010

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the July 28, 2009 Office Action,
applicants hereby amend the above-identified patent application
as follows:

Amendments to the Claims begin on page 2 of this
Reply.

Remarks begin on page 7 of this reply.